



MAKE A DIFFERENCE

Sponsoring an Apna Ghar event provides you the unique opportunity to connect with the Apna Ghar community, to build brand awareness and show your company's support of an important cause: ending gender violence.

Each event reaches a different key audience segment and engaging way for you to "wow" clients, vendors and employees. Feel good about supporting our work for survivors of gender violence as you have an unforgettable time at one or more of our events.

ABOUT APNA GHAR

Apna Ghar provides holistic services and conducts outreach and advocacy across immigrant communities to end gender violence.

Apna Ghar was founded by five Asian American women who established a crisis line to respond to the needs of immigrant survivors of gender violence. At its incorporation in December 1989, Apna Ghar became one of the first agencies in the United States to comprehensively address the cultural, linguistic and legal barriers that immigrant and refugee survivors face.

Today, Apna Ghar's work extends to all immigrant and non-immigrant communities. In partnership with Loyola University's Center for Urban Research and Learning (CURL), we have created a model for holistic services that incorporate individual, community and systems level advocacy. Our staff members provide training and technical assistance, nationally and internationally to organizations working on issues of gender based violence.

Our Programs and Services

Crisis Line When Time Matters Most

The 24-hour crisis line serves as the primary point of access for those seeking help and is in operation 24 hours a day, 7 days a week. Our staff and volunteers provide callers with information about our programs and services and resources.

Emergency Shelter Empowers

Our safe home/emergency shelter provides survivors a home-like, culturally sensitive, safe and secure environment where they can begin their journeys of healing and empowerment, and regain control of their lives.

Case Management Identifies Goals

Case management helps survivors identify personal goals and connect to community resources to meet health care, educational, employment, permanent housing, financial and other critical needs.

Legal Advocacy Provides New Options

Advocates guide program participants through the legal system and help immigrant survivors understand their rights under local and federal law, as well as the protective options available to them. Advocates support survivors in obtaining legal representation and access available legal remedies.

Counseling Makes an Impact

Individual, family and group counseling as well as art therapy helps survivors process and heal from the trauma of abuse and helps them in their journeys towards stability and self-sufficiency.

Supervised Visitation and Safe Exchange Provides Stability

Supervised visitation and safe exchange (SVSE) provides a safe place where children can interact with their non-custodial parent in the presence of a trained facilitator.

"I want to thank the shelter advocates who shelter us from harm and make us feel like we are not victims" - program participant



MISSION

Apna Ghar provides holistic services and conducts outreach and advocacy across immigrant communities to end gender violence.

Did you know?

1 in 3 women will experience gender violence over the course of her lifetime.

Immigrant survivors face isolation, fear, restrictive immigration laws and language barriers that often prevent them from seeking help.

In the U.S. a woman is physically assaulted every 7 seconds.

"Apna Ghar's legal advocates give me hope to keep fighting for custody of my kids." - Program participant

Impact—Each year Apna Ghar ...

Reaches over 5,000 women, children, and men through our crisis line, housing, case management, counseling, legal advocacy, supervised visitation and safe exchange, and outreach programs.

FY2016

Legal Advocacy

164 Adults, 27 Children

Supervised Visitation & Safe Exchange

192 Adults, 147 Children

Crisis Line

1,800 Calls

Outreach

3,813 individuals trained and informed

Emergency Housing/Shelter

55 Adults, 36 Children

Case Management

196 Adults, 74 Children

Counseling

143 Adults, 61 Children

In FY2016, 97% of our program participants reported feeling safer, better connected to community resources and social support, and more hopeful for their future!



Thursday, May 18, 2017
Chicago Cultural Center, Chicago, IL

apnagar.org/taste-for-life

Taste for Life is one of Apna Ghar's signature events, an evening featuring some of Chicago's top restaurants. This event brings together like-minded guests for a celebration honoring the gender violence survivors we serve and to reinforce our joint commitment to ending violence against women. Past Taste for Life participants have included **Chef Art Smith**, acclaimed restaurateur and executive chef and co-owner of *Table Fifty-Two*, **Chef Gale Gand**, acclaimed pastry chef, restaurateur, cookbook author, and television personality, **Chef Suvir Saran**, formerly of *Devi Restaurant* in New York City, **Bill Daley**, restaurant critic for *The Chicago Tribune*, **Chef Vikas Khanna** of the Michelin-starred New York restaurant *Junoon*, Master Sommelier **Alpana Singh** previously of WTTW Channel 11's *Check Please!* and current owner of *The Boarding House*, and Chicago newscasters, **Ravi Baichwal**, **Allison Rosati**, and **Janet Davies**.

Trailblazer (\$20,000+) – includes Taste for Life and Stride Against Violence

- 12 complimentary event tickets
- Logo on invitation, slideshow, promotional materials, website
- Full page ad in program book
- Onsite printed material display opportunity
- Opportunity to present restaurant plaques
- Representative can welcome audience to the event

Visionary (\$15,000+) – includes Taste for Life and Stride Against Violence

- 10 complimentary event tickets
- Logo on invitation, slideshow, promotional materials, website
- Full page ad in program book
- Onsite printed material display opportunity
- Opportunity to present restaurant plaques

Activist (\$10,000+) – includes Taste for Life and Stride Against Violence

- 8 complimentary event tickets
- Logo on invitation, slideshow, promotional materials, website
- Full page ad in program book
- Onsite printed material display opportunity

Advocate (\$5,000+)

- 6 complimentary event tickets
- Logo on invitation, slideshow, promotional materials, website
- Half page ad in program book

Ally (\$2,500)

- 4 complimentary event tickets
- Logo on invitation, slideshow, promotional materials, website
- Quarter page ad in program book

Believer (\$1,000+)

- 2 complimentary event tickets
- Listing on invitation, slideshow, promotional materials, website

Helping Hand (\$500+)

- 1 complimentary event ticket
- Listing on invitation, slideshow, promotional materials, website

EVENT HIGHLIGHTS

Event Guests:

- 300 – 400 guests
- young professionals, longtime supporters, and foodies

Media Reach:

- 5,000+ on email list (at least 5 emails sent)
- 3,000 receive print invitations
- Flyers distributed locally

Other Ways to Participate in Taste for Life:

- Purchase a program book advertisement:
 - Quarter Page: \$150
 - Half Page: \$250
 - Full Page: \$500
- Individual Tickets: \$125 each
- Donate an item for the raffle or auction.

GOLF OUTING

TEE OFF AGAINST VIOLENCE



Thursday, July 20, 2017

Hilton Oak Brook Hills, Oak Brook, IL

apnaghar.org/golf-outing

This year marks Apna Ghar's second annual Charity Golf Outing. Join us for a fun day of lunch, "best ball" golf, specialty holes, raffle, and dinner to benefit Apna Ghar and the survivors we serve. This event is perfect for golfers at any level or skill. There are plenty of different sponsorship opportunities for this event.

Visionary (\$15,000) (option to choose one other event to sponsor)

- Three complimentary foursomes
- Logo included on website, promotional materials, slideshow, and printed event brochure
- Onsite printed material display opportunity
- Sign or banner placement at registration and dinner
- Hole sponsorship
- Representative can welcome guests to the event

Activist (\$10,000)

- Two complimentary foursomes
- Logo included on website, promotional materials, slideshow, and printed event brochure
- Sign or banner placement at registration
- Hole sponsorship

Advocate (\$5,000)

- One complimentary foursome
- Logo included on website, promotional materials, slideshow, and printed event brochure
- Sign or banner placement at registration
- Hole sponsorship

Lunch Sponsors (\$1,500)

- Logo placement on box lunches

Dinner Sponsors (\$3,000)

- Sign or banner placement at dinner
- Option for giveaway at each dinner place setting
- One complimentary foursome

Promotional Sponsor (\$1,500)

- Logo on promotional material (golf towel)

Hole Sponsors (\$500)

- Logo placement at one hole
- One complimentary golfer

Closest to the Pin Sponsor (\$1,000 – 2 available)

- Logo placement at closest to the pin hole
- 2 complimentary golfers

Longest Drive Sponsor (\$1,000 – 2 available)

- Logo placement at longest drive hole

EVENT HIGHLIGHTS

Event Guests:

- 72-144 guests
- golf enthusiasts and long-time supporters

Media Reach:

- 5,000+ on email list (at least 5 sent)
- Flyers distributed locally

Other Ways to Participate in the Golf Outing:

- Individual Golfers \$180
- Foursome \$720
- Dinner Only \$50
- Donate a raffle item or item for participant bags.



- 2 complimentary golfers



October 15, 2017
Montrose Harbor, Chicago, IL

apnaghar.org/stride-against-violence

Stride Against Violence is Apna Ghar's annual 5K run/walk to commemorate National Domestic Violence Awareness Month. Each year, the race attracts approximately 500 runners and walkers alike. The event features an easy 5K course along the Lake Shore Path, music entertainment, food and activities. There are opportunities for sponsors to have booths and provide information in the participant bags as well as create teams to raise awareness and funds to support our mission of ending gender violence.

Trailblazer (\$20,000+) – includes Taste for Life and Stride Against Violence

- 30 complimentary race entries
- Logo on promotional materials, website, participant t-shirts
- Full tent for use by sponsor participants
- Onsite printed material display opportunity
- Representative can welcome audience to the event

Visionary (\$15,000+) – includes Taste for Life and Stride Against Violence

- 25 complimentary race entries
- Logo on promotional materials, website, participant t-shirts
- Full tent for use by sponsor participants
- Onsite printed material display opportunity

Activist (\$10,000+) – includes Taste for Life and Stride Against Violence

- 20 complimentary race entries
- Logo on promotional materials, website, participant t-shirts
- Full tent for use by sponsor participants
- Onsite printed material display opportunity

Advocate (\$5,000+)

- 15 complimentary race entries
- Logo on promotional materials, website, participant t-shirts
- Shared tent for use by sponsor participants

Ally (\$2,500)

- 10 complimentary race entries
- Logo on promotional materials, website, participant t-shirts
- Shared tent for use by sponsor participants

Believer (\$1,000+)

- 4 complimentary race entries
- Logo on promotional materials, website, participant t-shirts

Helping Hand (\$500+)

- 2 complimentary race entries
- Listed on promotional materials, website, participant t-shirts

EVENT HIGHLIGHTS

Event Guests:

- 300 – 400 runners and walkers
- young professionals, longtime supporters, and dedicated runners

Media Reach:

- 5,000+ on email list (at least 5 sent)
- Flyers distributed locally

Other Ways to Participate in Stride Against Violence:

- Sponsor a Mile (3 available): \$1,000
- Individual Runner: \$40
- Organize a team
- Donate food or drinks for participants
- Donate prizes for top fundraisers, teams, runners, or all participants



Apna Ghar Sponsorship Form

Please complete the following sponsorship form to confirm your chosen sponsorship package. Completed forms can be returned to Ashley Tsuruda, Development Manager, at atsuruda@apnaghar.org or by fax at 773-833-4664. Deadline to be included in the invitation is March 23, 2017. Deadline to be included in the program book is April 27, 2017. Please contact us with any questions.

Once we receive your completed sponsorship form, Apna Ghar staff will contact you to discuss event arrangements, sponsorship benefits and recognition. Please send your high-resolution color and black-and-white logos (.EPS or vector preferred, or .JPEG at 300 dpi) to atsuruda@apnaghar.org. All materials will be sent for your approval before going to print.

Please list me (or my company/organization) on all printed materials as: _____

Company: _____

Contact Name & Title: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Phone: _____ **Fax:** _____

Email: _____

Sponsorship Packages:

TASTE FOR LIFE

- ___ \$20,000 Trailblazer
- ___ \$15,000 Visionary
- ___ \$10,000 Activist
- ___ \$5,000 Advocate
- ___ \$2,500 Ally
- ___ \$1,000 Believer
- ___ \$500 Helping Hand

- ___ \$500 Full Page Ad
- ___ \$250 Half Page Ad
- ___ \$150 Quarter Page Ad

GOLF OUTING

- ___ \$15,000 Visionary
- ___ \$10,000 Activist
- ___ \$5,000 Advocate

- ___ \$3,000 Dinner Sponsor
- ___ \$1,500 Promotional Sponsor
- ___ \$1,500 Lunch Sponsor
- ___ \$1,000 Closest to the Pin Sponsor
- ___ \$1,000 Longest Drive Sponsor
- ___ \$500 Hole Sponsor

STRIDE AGAINST VIOLENCE

- ___ \$20,000 Trailblazer
- ___ \$15,000 Visionary
- ___ \$10,000 Activist
- ___ \$5,000 Advocate
- ___ \$2,500 Ally
- ___ \$1,000 Believer
- ___ \$500 Helping Hand

- ___ \$1,000 Mile Marker Sponsor

*Custom sponsorship packages are also available. Contact Ashley Tsuruda to discuss if you are interested in customizing a sponsorship package.

Payment Method

Check Enclosed (make payable to "Apna Ghar") **Credit Card** (Visa, MasterCard, AmEx).

Card Number: _____ Exp.: _____ Security Code: _____

Signature _____ Date _____

Apna Ghar is a 501(c)3 tax exempt organization, and your contribution will be tax-deductible to the extent allowed by law.